



SPONSORSHIP OPPORTUNITIES



Vision:

Building a culture of science and innovation among secondary school students

Mission Statement:

Promotion of scientific research and technological innovation among secondary school students.

Objectives and Activities:

- ❖ **To organise Science Outreach Regional Cluster Workshops for Science Teachers from all across Tanzania**
- ❖ **To engage secondary school students in scientific research on topics relevant to development issues in their communities**
- ❖ **To organise a successful Exhibition in every Region**
- ❖ **To organise digital submission of project reports, video presentations. Also, involve remote screening and judging of Projects for the Annual YST Exhibition and Award Ceremony**
- ❖ **To organise a successful science and technology exhibition which attracts interest and support from the public, academia, government, donors and private sector**
- ❖ **To develop a sound basis and structure for the continued growth and development of YST**

“By investing in STEM education, we are ensuring that Tanzania’s young generation is equipped with the knowledge and skills needed to drive innovation and national development.”



Prof Kitila Alexander Mkumbo

Minister of Planning and Investment
addressing at the YST 2024 Awards Ceremony

Young Scientists Tanzania is a unique event in East Africa, providing a platform for young people from across Tanzania to demonstrate their innovation and showcase.

Young Scientists Tanzania helps to popularise science amongst young people and encourage them to seek practical solutions to the problems they face in everyday life. In the process of their research, students and schools are also linked up with appropriate mentors from academia, the government, development and private sectors, and encouraged to view their research in the context of the global scientific community.

The centerpiece of YST is an annual exhibition and competition in which schools and students can participate. Schools and teachers that wish to get involved are supported through cross regional workshops, where they receive mentoring and practical advice on experimental methods suitable for their environment. Students then generate ideas for their projects based on the realities faced in their communities, tackling topics as wide ranging as nutrition, climate change, sustainable agriculture, gender inequality, disease, clean water and sustainable energy, all of which have major implications for the development of the Tanzanian economy and society.

It is hoped that sustained support for this project will result in the active engagement of young Tanzanians in the search for practical solutions to the problems that hinder development. A wealth of talent and potential for innovation exists in Tanzania: all we need to do is give Tanzanian students the opportunity to develop their skills and embrace science as a vital discipline in the development of their society and economy.

Why sponsor Young Scientists Tanzania?

YST Outreach Mentoring programme, Exhibition and Awards Ceremony would not be possible without the sponsorship contributions we receive from everyone who is involved in helping to empower , inspire and shape the next generation of young Tanzanians scientists and technologists.

YST does not exist to make a profit – it's the impact on developing an indigenous science culture amongst young Tanzanians and their future engagement with STEM that provides a return on investment for those involved.

YST - Science for development model

In Tanzania, Young Scientists Tanzania consists of two complementary components, a national Science Outreach Mentoring Programme and an annual national YST Exhibition and Awards Ceremony. These are the two important components that work hand- in-hand to deliver the unique transformational impact in Tanzania.

Unlike other international Young Scientist Science Fairs, the mentoring of teachers and students is a key focus and bulk of the work of the YST- Science for Development approach. YST Science Advisors and Regional Coordinators conduct regional workshops for students and teachers from all thirty regions in Tanzania.

The workshops introduce teachers to context - based, learner- centered scientific research and scientific methodologies. They build capacity for enthusiastic teachers and students to generate project topics relating to Science for Development and Sustainable Development Goals.

“ YST is complementing the government’s efforts by providing a platform where secondary school students can engage in science, technology, and research-based projects. This is essential for our nations's progress.”



Prof Kitila Alexander Mkumbo
Minister of Planning and Investment
addressing at the YST 2024 Awards Ceremony

“ It is hoped that sustained support for this project will result in the active engagement of young Tanzanians.”



Prof Joyce Ndalichako

Minister of Education, Science and Technology

talking to the 2019 Winners

Editha Barde and Nasra Mpochi

Chief Dodo Secondary School - Manyara

“ Tanzania is transitioning from an agriculture-based economy to one driven by manufacturing, services, and technology. This shift requires a strong focus on STEM education to build the necessary skills and expertise.”



Prof Kitila Alexander Mkumbo

Minister of Planning and Investment,
talking to the 2024 Agriculture Sciences Category Winner
Shyanne Shaban Abdul and Lidya Samson Kijanga Arusha
Science School - Arusha

**“ Young Scientists Tanzania
gave us to the opportunity to
showcase our Natural
innovation and Scientific
Talents ”**



The Late Former President H.E Ali Hassan Mwinyi
awarding the Winners of the
Young Scientists of the year 2015
Edwin Luguku and John Method
Mzumbe Secondary School – Morogoro

Sponsors Perspective:

(Source: YST 2020 Independent Evaluation Report)

Believing in Science for Development Model

YST sponsors have been supporting the project for on average of 9 year since the launch date in 2011. Sponsors relate that they sponsor YST for many worthwhile reasons and causes

“We strongly believe in the Science for Development model and particularly the 'grassroots' approach of YST. “Promoting Innovation and technology among youth”

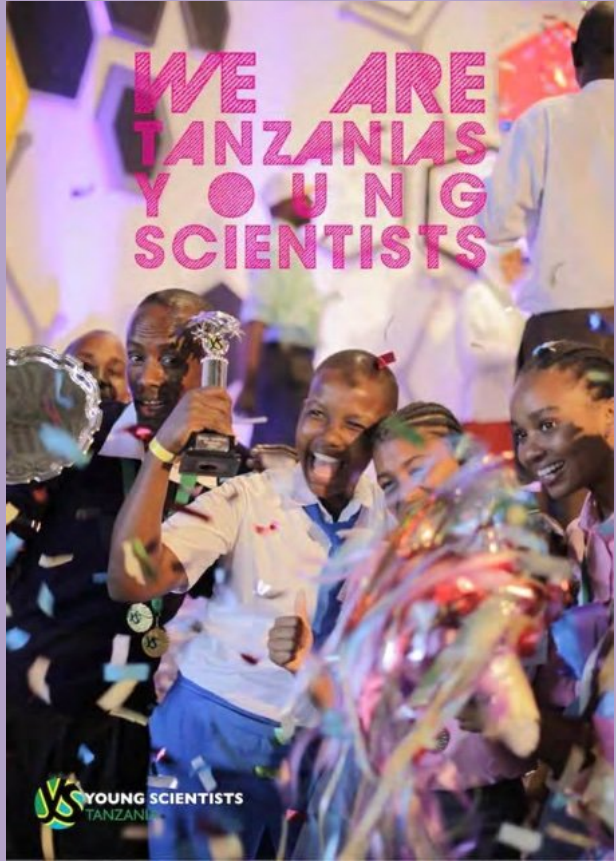
“We believe that education is very important to the future development of Tanzania , and also because science education in particular can open opportunities for higher-level career development”

“We think it is important to support the national outreach mentoring program and annual exhibition and awards ceremony”

“YST awards scholarships to overall winners as well as Special Education Scholarship , this promotes science culture in schools”

“Raise the profile and standard of science education in secondary school’ This support is aimed at promoting the passion for science among our secondary school pupils . To improve education skills in science subjects in order to increase enrollment in science and engineering subjects.”

“Sponsors consider YST as an important platform to highlight: Gender equality /Inclusion & Equality/Promotion of Science, Technology, Engineering & Mathematics Building teacher Science capacity/ Sustainable Development Goals /Building Regional Coordinator capability & leadership”



Young Scientists Tanzania is a springboard for future academics, entrepreneurs and scientists.



Prof Joyce Ndalichako

Minister of Education, Science and Technology
awarding the Winners of the
Young Scientists of the year 2018
Wilhelmina Msoma and Farida Myazni
Msalato Girls Secondary School - Dodoma

YOUNG SCIENTISTS TANZANIA PROJECT ACHIEVEMENTS

2012 TO 2024

University Scholarships

2012 - 2024



27

UNIVERSITY
SCHOLARSHIPS

Overall Winners

Special Education



22

UNIVERSITY
SCHOLARSHIPS

Student Success Rates

2012-2024

95%

Science Related Field

By the secondary students who won various awards in the YST Exhibition program between 2012 -2023

85%

Science Related Field

By just being part of the YST Outreach Programme and YST Exhibition & Award ceremony.

Student & Teacher Outreach Training

2012 -2024



16,876

Students

2,788

Teachers

Student & Teacher Exhibition Participation

2012 -2024



3,175

Students

1,530

Teachers

Gender Ratio

2012 -2024



42%

Girls

Average ratio of the winners of various awards between 2012-2023

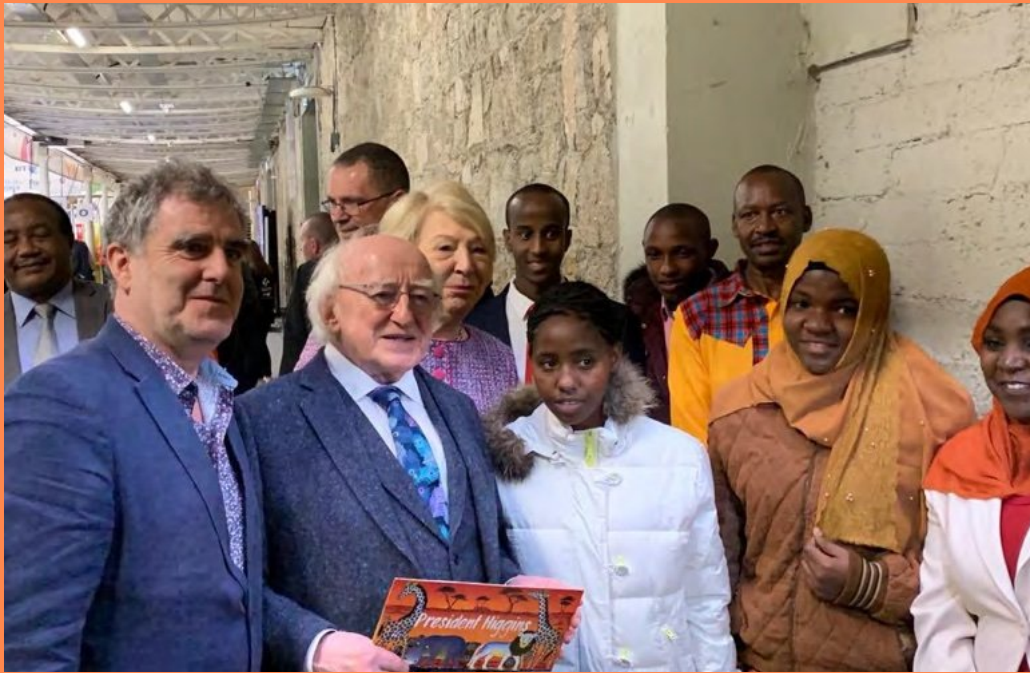


58%

Boys

Average ratio of the winners of various awards between 2012-2023

Representing Tanzania abroad was an incredible experience and privilege!



YST 2018 Winners meet President of Ireland, Michael D. Higgins at BTYSTE 2019.



YST 2014 Winners meet former President of Ireland, Mary Robinson at BTYSTE 2015.

“Science, Technology, and Innovation have been identified as key drivers of Tanzania’s future. This initiative is not just for today, it is laying the foundation for national progress for many years to come.”



Prof Kitila Alexander Mkumbo

talking to the 2024 Technology and Computer Sciences Category Second Winner
Salman Awadh Adam and Nafidh Ally Mola
Azania Secondary School - Dar es Salaam

Platinum Partner

Title Sponsorship

The company or organisation taking up this Platinum Partnership would be positioned as the project's main sponsor, underwriting the main costs of the project and ensuring its sustainability. They would receive title recognition and lead placement of their logo and branding in all resources and publicity relating to the project and annual exhibition.



Gold Partner

YST has Six Category Sponsorship available

The company or organisation taking up this Gold Partnership to support a category will be positioned as the 'champion' of the chosen category from below list.

The Six categories are listed as below;

1. **Physical, Chemical & Mathematical Sciences**
2. **Technology and Computer Sciences**
3. **Biological Sciences**
4. **Agriculture Science**
5. **Climate Change & Environmental Sciences**
6. **Social Sciences**



Benefits Included by championing one of the above categories are;

- ❖ Recognition in Young Scientists Tanzania pre and post-event publicity, including radio, TV, social media and print
- ❖ Full-color logo printed on promotional material, School Visits poster, entry tickets, Judges' Guidelines and Exhibition Catalogue
- ❖ Sponsor branding featured at the entrance to the exhibition, in the Main Hall, on one of the six category headerboards, Press Wall and in other areas (by agreement)
- ❖ Exhibition space in the Exhibition Hall (by agreement/or availability at the venue)
- ❖ The opportunity to champion the one of the six category and to present the three awards for this category at the Awards Ceremony
- ❖ Placement of sponsor logo on the Gold Partners section of the Young Scientists Tanzania website, linking to the sponsor organisation's website
- ❖ Full page advert in Exhibition Catalogue
- ❖ Complimentary tickets to the exhibition
- ❖ Tickets to the Awards Ceremony
- ❖ Gold Category Sponsorship is equivalent to USD 25,000

Silver Partner

Special Award Sponsorships

The company or organisation taking up this Silver Partnership to support a special award will be able to create an award that reflects the goals of their company or organisation and present it during the Awards Ceremony.

Benefits Included by providing a Special Award are;

- ❖ Exhibition space in the Exhibition Hall (by agreement/or availability at the venue)
- ❖ The opportunity to present one Special Award at the Awards Ceremony
- ❖ Placement of sponsor logo on the Silver Partners section of the Young Scientists Tanzania website, linking to the sponsor organisations website
- ❖ Half Page advert in Exhibition Catalogue
- ❖ Complimentary tickets to the exhibition
- ❖ Tickets to the Awards Ceremony
- ❖ Silver Sponsorship is equivalent to USD 6,000



Regional Partner

Regional Exhibition Sponsorship

The company or organisation taking up this Regional Exhibition Sponsorship will have the opportunity to support YST to host a regional exhibition and award ceremony at a venue in their respective region. This high-profile gathering will be attended by regional authorities and attract extensive media coverage, showcasing remarkable innovations and grassroots research that inspire and amaze. As a regional sponsor of regional exhibition you will be the champion of Science, Technology, Engineering and Mathematics Education in your region.



Benefits Included by providing a Regional Sponsorship Award are;

- ❖ Contributing to the socio-economic and educational development of your region
- ❖ Branding at the Stage and Invitations and all print in relation to Regional Exhibition
- ❖ Presenting Awards along with Guest of Honor at the stage
- ❖ Opportunity to distribute corporate literature/gifts
- ❖ Placement of Regional Sponsor logo on the Regional Partners section of the Young Scientists Tanzania website, linking to the sponsor organisation's website
- ❖ Regional Partner Sponsorship equivalent to USD 2,000

**#LAMASCIENTIST
#YSTWINNER2011**



**#LAMASCIENTIST
#YSTWINNER2012**



**#LAMASCIENTIST
#YSTWINNER2012**



**#LAMASCIENTIST
#YSTWINNER2012**



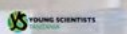
**#LAMASCIENTIST
#YSTWINNER2013**



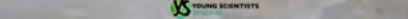
**#LAMASCIENTIST
#YSTWINNER2013**



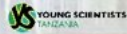
**#LAMASCIENTIST
#YSTWINNER2014**



**#LAMASCIENTIST
#YSTWINNER2014**



**#LAMASCIENTIST
#YSTWINNER2015**







Young Scientists Tanzania (YST) Welcomes Your Support

Meeting Opportunities:

We are delighted to discuss potential sponsorship opportunities with you at any time. Please feel free to reach out to us to arrange a meeting.

Contact Information:

Email: nabil@youngscientists.co.tz
Mobile: 255 769 872327

Sponsorship Levels

Gold Partner | ***USD 25,000***

Category champion, recognition in pre- and post-event publicity, logo in exhibition spaces and promotional materials, award presentation opportunity, full-page advert in the exhibition catalogue.

Silver Partner | ***USD 6,000***

Create and present a special award, logo on website and promotional materials, half-page advert in the exhibition catalogue, complimentary tickets to the exhibition and awards ceremony.

Regional Partner | ***USD 2,000***

Support a regional exhibition and award ceremony, branding on stage and materials, award presentation opportunity, logo on the website's regional partners section.

We look forward to collaborating with you to empower the next generation of Tanzanian scientists and innovators.

